



3M Science.
Applied to Life.™

Stunningly Simple.

3M™ Versatile Print Label Material



The future of labels is here.

3M™ Versatile Print Label Material works with more inks on more printing presses. It's the single label material you need to simplify your operation and deliver unmatched print performance with confidence and ease.

Versatile

Versatile Print simplifies your workflow by eliminating pre-press steps and working across printing methods. This means:

- ▶ No more need for different topcoats for specific inks and applications
- ▶ No more worrying about unique materials for different presses

For printing everything from barcodes to branding, streamline your workflow by choosing 3M™ Versatile Print Label Material.

Versatile across these printing methods:

- ▶ Water-Based Flexographic
- ▶ UV Flexographic
- ▶ UV Digital
- ▶ Thermal Transfer
- ▶ Screen Printing



Verified

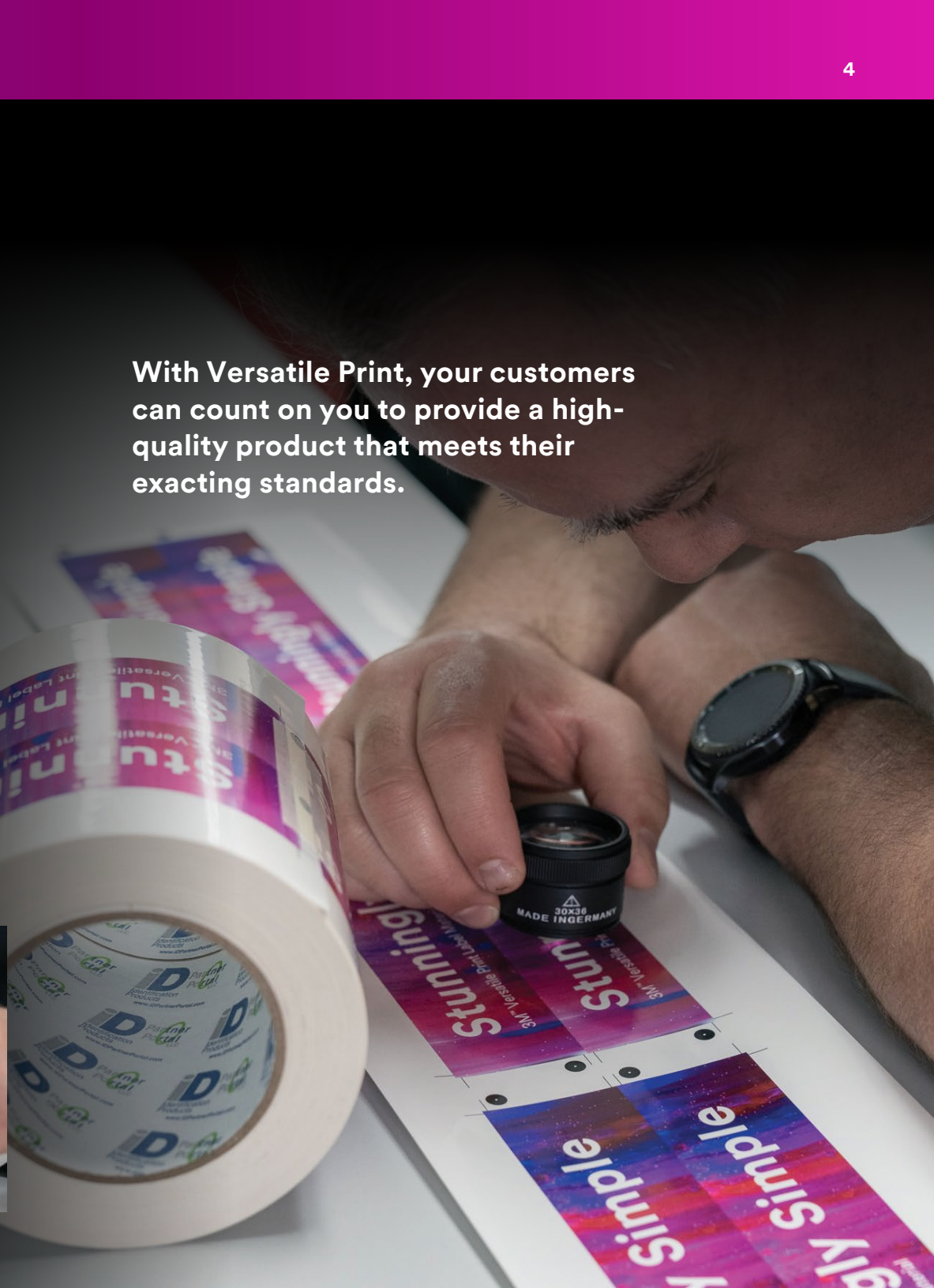
Trusted results for the most demanding applications.

You can trust Versatile Print's quality, adaptability, and durability for your customers' most demanding applications.

- ▶ UL Component Recognition to UL969 labeling and Marking Standard with many ink systems and print technologies*
- ▶ Collaboration with print press OEMs to qualify 3M™ Versatile Print Label Material on a number of presses
- ▶ Versatile topcoat has both high gloss and high surface energy compared to competitive offerings, giving strong performance

*See UL file MH16411 in UL Product iQ™ (Certifications Search) at ul.com for specific details.

With Versatile Print, your customers can count on you to provide a high-quality product that meets their exacting standards.



Vibrant

3M™ Versatile Print Label Material outperforms traditional gloss PET products in key measures of print performance:

- ▶ UV inkjet ink anchorage
- ▶ Water flexo ink anchorage
- ▶ Water flexo scratch resistance
- ▶ Water flexo smear resistance
- ▶ UV flexo ink anchorage
- ▶ UV flexo scratch resistance
- ▶ UV flexo smear resistance

3M™ Versatile Print Label Material delivers stunning results—clear, crisp, and streak-free, with the colors and gloss you need.

- ▶ Near zero edge bleed and high image sharpness
- ▶ Create highly durable gloss labels on digital and flexo

Elevate your customers' work to new levels and offer them a competitive edge. Versatile Print opens the door to more possibilities to create virtually anything they can imagine.

This print quality won't just exceed your customers' expectations—it will blow them away.



Value

Run after run. Printer to printer. Drop by drop. 3M™ Versatile Print Label Material provides the flexibility to use a single product for multiple print jobs.

- ▶ Simplifies inventory and workflow
- ▶ Streamlines the estimation process
- ▶ Reduces or eliminates costly, time-consuming, and environmentally harsh pre-treatment steps

Make Versatile Print your house label product for virtually every application, and your streamlined inventory and processes will save money, time, and resources.

Best of all, your workday will be easier. It's a stunningly simple solution.



3M innovates with you.

Support your business can count on.

Competing in a rapidly changing industry is a challenge—but you don't have to do it alone. With help from our extensive resources, global reach, and local presence, 3M is here to support you with unparalleled technical expertise, quality training, and customer service.

See the full portfolio at [3M.com/durablelabels](https://www.3m.com/durablelabels).

| 3M™ Versatile Print Label Material | Facestock | Adhesive Type | Liner Type | Adhesive Thickness |
|------------------------------------|--------------------------------|---------------|----------------------|--------------------|
| 7868V | 2 mil White Gloss PET | 350 | 55# Densified Kraft | 1.1 mil |
| 7871V | 2 mil White Gloss PET | 350 | 55# Densified Kraft | 1.8 mil |
| 7908V | 2 mil White Gloss PET | 350 | 88# Densified Kraft | 1.8 mil |
| 7331V | 2 mil White Gloss PET | 300 | 55# Densified Kraft | 0.8 mil |
| 7816V | 2 mil White Gloss PET | 310 | 55# Densified Kraft | 0.8 mil |
| 7872V | 2 mil Platinized Gloss PET | 350 | 55# Densified Kraft | 1.8 mil |
| 7875V | 2 mil Platinized Gloss PET | 310 | 55# Densified Kraft | 0.8 mil |
| 7323V | 2 mil Bright Silver Gloss PET | 300 | 55# Densified Kraft | 0.8 mil |
| 7903V | 2 mil Bright Silver Gloss PET | 350 | 90# Polycoated Kraft | 1.8 mil |
| 7909V | 2 mil Brushed Silver Gloss PET | 350 | Polyester Film | 1.8 mil |
| 7876V | 2 mil Clear Gloss PET | 350 | 55# Densified Kraft | 1.8 mil |
| 7350V | 2 mil Clear Gloss PET | 300 | 55# Densified Kraft | 0.8 mil |
| 7905V | 2 mil Clear Gloss PET | 350 | 90# Polycoated Kraft | 1.8 mil |

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